CONTRACT



And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	940175	1		06259717	
Product					
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
09/04/12 - 10/01/12	1536				
<u>Advertiser</u>			Ori	iginal Date /	/ Revision
Obama/D/President			0	9/05/12	/ 09/05/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WLWT	Mica H	lans	sen	HRP -Washingto
	Special Handl	ing			
	Demographic				
	Adults 25+				
	IDB#	Advert	iser	Code	Product Code
	9912856	95			101
	Agency Ref			Advertiser	Ref
	i			1	

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Rate Type Spots Days Amount WLWT 09/04/12 09/30/12 Days of Our Lives :30 NM \$1,775.00 1-2p Class of Time - Immediately Pre-emptible without notice End Date Weekdays Spots/Week Start Date Rate Week: 09/03/12 09/09/12 -TWTF--4 \$50.00 3 Week: 09/10/12 \$175.00 09/16/12 --WTF--3 Week: 09/17/12 09/23/12 -TWTF--\$175.00 Week: 09/24/12 3 09/30/12 -TWTF--\$175.00 WLWT 09/04/12 09/30/12 NBC Today Show III 10-11a .30 NM 14 \$2,010.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -TWTF--4 \$65.00 3 \$175.00 Week: 09/10/12 09/16/12 --WTF--Week: 09/17/12 09/23/12 -TWTF--3 \$175.00 Week: 09/24/12 09/30/12 -TWTF--4 \$175.00 1135-1237a NM \$1,600.00 WLWT 09/10/12 09/16/12 NBC Tonight Show :30 Class of Time - Immediately Pre-emptible without notice Weekdays Start Date **End Date** Spots/Week Rate Week: 09/10/12 \$400.00 09/16/12 --WTF--\$700.00 STEVE HARVEY [:30 NM 8 WLWT 09/04/12 09/30/12 STEVE HARVEY DAY Class of Time - Immediately Pre-emptible without notice Weekdays Spots/Week Start Date End Date Rate Week: 09/03/12 \$50.00 09/09/12 2 Week: 09/10/12 09/16/12 2 \$100.00 --WTF--Week: 09/17/12 09/23/12 -TWTF--2 \$100.00 Week: 09/24/12 09/30/12 -TWTF--2 \$100.00 WLWT09/04/12 09/30/12 1230-1p 1230-1p :30 NM 16 \$1,400.00 Class of Time - Immediately Pre-emptible without notice **End Date** Spots/Week Start Date <u>Weekdays</u> Rate 09/09/12 \$50.00 Week: 09/03/12 -TWTF--4 Week: 09/10/12 09/16/12 --WTF--4 \$100.00 Week: 09/17/12 09/23/12 -TWTF--4 \$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 940175 06259717

Contract Dates Product Estimate # 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

Original Date / Revision Advertiser 09/05/12 / 09/05/12 Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -TwTF 4	<u>Rate</u> \$100.00				
6 WLWT09/04/12 09/30/12 Late Night w/Jimmy Fallon	1237-136a	:30	NM	16	\$2,300.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	<u>Rate</u> \$50.00				
Spot Ch Date Range Description 2 WLWT 09/03/12-09/09/12 Late Night w/Jimmy Fallon	Start/End Time 1237-136a	Weekdays Length Rate -TuWThF :30 \$175.00	<u>Type</u> <i>NM</i>		
See MG 6.17 17 WLWT 09/05/12-09/05/12 Late Run Jimmy Fallon ☑ MG for 6.2 09/05	1252x-238x	w :30 \$50.00	NM		
Week: 09/10/12 09/16/12WTF 4	\$175.00				
Week: 09/17/12 09/23/12 -TWTF 4	\$175.00				
Week: 09/24/12 09/30/12 -TwTF 4	\$175.00				
7 WLWT 09/04/12 09/30/12 12-1230p M-F news	12-1230p	:30	NM	16	\$1,980.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	<u>Rate</u> \$45.00				
Week: 09/10/12 09/16/12WTF 4	\$150.00				
Week: 09/17/12 09/23/12 -TWTF 4	\$150.00				
Week: 09/24/12 09/30/12 -TWTF 4	\$150.00			_	
8 WLWT09/04/12 09/30/12 NBC Carson Daly	Carson Daly	:30	NM	8	\$320.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 2	<u>Rate</u> \$10.00				
Week: 09/10/12 09/16/12WTF 2	\$50.00				
Week: 09/17/12 09/23/12 -TwTF 2	\$50.00				
Week: 09/24/12 09/30/12 -TWTF 2	\$50.00			40	44 775 00
9 WLWT09/04/12 09/30/12 2-3p	2-3p	:30	NM	13	\$1,775.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/12 -TWTF 4	\$50.00				
Week: 09/10/12 09/16/12WTF 3	\$175.00				
Week: 09/17/12 09/23/12 -TwTF 3	\$175.00				
Week: 09/24/12 09/30/12 -TwTF 3	\$175.00				
10 WLWT09/04/12 09/30/12 JUDGE JUDY EF	Judge Judy	:30	NM	13	\$2,900.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	<u>Rate</u> \$50.00		l		
Week: 09/10/12 09/16/12WTF 3	\$300.00 \$300.00				
Week: 09/17/12 09/23/12 -TWTF 3 Week: 09/24/12 09/30/12 -TWTF 3	\$300.00				
11 WLWT09/04/12 09/30/12 DR OZ EF	4PM-5PM	:30	NM	13	\$3,100.00
	HEIVI-DEIVI	.50	14161	13	ψυ, 100.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/03/12 09/09/12 -TwTF 4	\$100.00				
Week: 09/10/12 09/16/12WTF 3	\$300.00				
Week: 09/17/12 09/23/12 -TwTF 3	\$300.00				
Week: 09/24/12 09/30/12 -TWTF 3	\$300.00		ı		

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Contract / Revision | Alt Order # | 06259717 |

Contract Dates | Product | Estimate # | 09/04/12 - 10/01/12 | OBAMA FOR AMERICA | 1536

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/05/12 / 09/05/12

			•			Spots/				
*Line Ch Start [Date End Da	ate Description	n	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
12 WLWT09/04/	12 09/30/1	2 430-5a Ne	ws	430-5a		:30		NM	16	\$380.00
Class of Time	- Immediate	ly Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/03/12	09/09/12	-TWTF	4	\$20.00						
Week: 09/10/12	09/16/12	WTF	4	\$25.00 \$25.00						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	-TWTF -TWTF	4 4	\$25.00 \$25.00						
13 WLWT 09/04/				5-530p		:30		NM	12	\$4,300.00
		ly Pre-emptible		3-330р		.00			,_	\$1,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/03/12	09/09/12	-TWTF	4	\$225.00						
Week: 09/10/12	09/16/12	WTF	4	\$425.00						
Week: 09/17/12	09/23/12		0	\$0.00				1		
Week: 09/24/12	09/30/12	-TWTF	4	\$425.00						
14 WLWT 09/04/				5-6a		:30		NM	16	\$1,620.00
		ly Pre-emptible		D-4+						
<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$30.00						
Week: 09/10/12	09/09/12	WTF	4	\$125.00						
Week: 09/17/12	09/23/12	-TWTF	4	\$125.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$125.00						
15 WLWT09/04/		2 530-6p M-l	= news	530-6p		:30		NM	16	\$6,600.00
		ly Pre-emptible		·						
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/03/12	09/09/12	-TWTF	4	\$225.00						
Week: 09/10/12	09/16/12	WTF	4	\$475.00						
Week: 09/17/12	09/23/12	-TWTF	4	\$475.00 \$475.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$475.00		-20		NM	16	\$8,060.00
16 WLWT 09/04/		•		6-630p		:30		INIVI	10	\$0,000.00
		ly Pre-emptible	Spots/Week	Rate						
<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> -TWTF	4	\$215.00						
Week: 09/10/12	09/16/12	WTF	4	\$600.00						
Week: 09/17/12	09/23/12	-TWTF	4	\$600.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$600.00						
17 WLWT09/04/	/12 09/30/1	2 6-7a news		6-7a		:30		NM	17	\$3,625.00
Class of Time	- Immediate	ly Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/03/12		-TWTF	5	\$125.00						
Week: 09/10/12	09/16/12 09/23/12	WTF -TWTF	4 4	\$250.00 \$250.00						
Week: 09/17/12 Week: 09/24/12	09/23/12	-TWTF	4	\$250.00						
18 WLWT 09/04/				630-730p		:30		NM	16	\$16,000.00
		ly Pre-emptible	-	500 / 50p		.55		, ,,,,,		÷ ,
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/03/12	09/09/12	-TWTF	4	\$1,000.00						
Week: 09/10/12	09/16/12	WTF	4	\$1,000.00				i		
Week: 09/17/12	09/23/12	-TWTF	4	\$1,000.00				1		

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Class of Time - Immediately Pre-emptible without notice Weekdays

End Date

09/09/12

Start Date

Week: 09/03/12

Spots/Week

Contract / Revision Alt Order # 940175 06259717 **Contract Dates** Estimate # Product OBAMA FOR AMERICA 1536 09/04/12 - 10/01/12

Original Date / Revision Advertiser / 09/05/12 09/05/12 Obama/D/President

						Spots/			_	_
*Line Ch Start				Start/End Time	Days	Length Week	Rate	Туре	Spots	Amount
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$1,000.00						
19 WLWT09/04/	12 09/30/1	2 7-730p		7-730p		:30		NM	16	\$4,960.00
Class of Time <u>Start Date</u> Week: 09/03/12	- Immediate End Date 09/09/12	ly Pre-emptible <u>Weekdays</u> -TWTF	without notice Spots/Week 4	<u>Rate</u> \$190.00						
Week: 09/10/12	09/16/12	WTF	4	\$350.00						
Week: 09/17/12	09/23/12	-TWTF	4	\$350.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$350.00						
D 20 WLWT09/04/	12 09/28/1	2 NBC Today	Show	7 - 9a		:30		NM	0	\$0.00
21 WLWT09/17/	12 09/28/1	2 730-8p		730-8p		:30		NM	8	\$2,800.00
Start Date Week: 09/17/12	End Date 09/23/12	ly Pre-emptible Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$350.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$350.00						
22 WLWT09/04/		•		9-10a		:30		NM	16	\$3,400.00
Class of Time <u>Start Date</u> Week: 09/03/12	- Immediate End Date 09/09/12	ly Pre-emptible Weekdays -TWTF	without notice Spots/Week 4	<u>Rate</u> \$100.00						
Week: 09/10/12	09/16/12	~-WTF	4	\$250.00						
Week: 09/17/12	09/23/12	-TWTF	4	\$250.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$250.00						
23 WLWT 09/04/		•		11-1135p		:30		NM	10	\$5,750.00
	- Immediate End Date	ly Pre-emptible	without notice Spots/Week	Doto						
Start Date Week: 09/03/12	09/09/12	Weekdays -TWTFS-	<u>5pots/vveek</u> 5	<u>Rate</u> \$350.00						
Week: 09/10/12	09/16/12	WTFS-	5	\$800.00						
24 WLWT09/07/			-	F10-11p		:30		NM	2	\$2,200.00
Class of Time	- Immediate	ly Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/03/12	09/09/12	1	1	\$700.00						
Week: 09/10/12	09/16/12		0	\$0.00						
Week: 09/17/12	09/23/12	1	1	\$1,500.00		-20		NIM		#000 00
25 WLWT09/14/		•	without notice	F9-10p		:30		NM	1	\$800.00
Start Date Week: 09/10/12	End Date 09/16/12	ly Pre-emptible Weekdays1	Spots/Week	<u>Rate</u> \$800.00						
26 WLWT 09/10/		2 Mon NBC F	Prime Other	Prime Other		:30		NM	4	\$8,000.00
		ly Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/10/12	09/16/12	1	1	\$2,000.00						
Week: 09/17/12	09/23/12	1	1	\$2,000.00						
Week: 09/24/12	09/30/12	1	1	\$2,000.00						
Week: 10/01/12	10/07/12	1	1	\$2,000.00						
27 WLWT09/08/	12 09/30/1	2 Sa/Su 5-6a	News	Sa/Su 5-6a		:30		NM	8	\$680.00

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Rate

\$40.00

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Contract / Revision 940175 / Alt Order # 06259717

Contract Dates Product Estimate # 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

| <u>Advertiser</u> | <u>Original Date / Revision</u> | | Obama/D/President | 09/05/12 / 09/05/12

						Spots/				
*Line Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/10/12	09/16/12	SS	2	\$100.00						
Week: 09/17/12	09/23/12	SS	2	\$100.00						
Week: 09/24/12	09/30/12	SS	2	\$100.00					_	#4.440.00
28 WLWT09/08/				Sa/Su 6-7a		:30		NM	8	\$1,140.00
		ely Pre-emptible		Rate						
Start Date Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> SS	Spots/Week 2	\$45.00						
Week: 09/10/12	09/16/12	SS	2	\$175.00						
Week: 09/17/12	09/23/12	SS	2	\$175.00						
Week: 09/24/12	09/30/12	SS	2	\$175.00						
29 WLWT 09/08/	/12 09/30/	12 Sa/su7-8a	news	Sa/su7-8a		:30		NM	8	\$2,400.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/03/12	09/09/12	SS	2	\$150.00						
Week: 09/10/12	09/16/12	SS	2	\$350.00						
Week: 09/17/12	09/23/12	SS	2	\$350.00						
Week: 09/24/12	09/30/12	SS	2	\$350.00						£460.00
30 WLWT 09/08			ollywood Weeken	d 1-2a		:30		NM	4	\$160.00
		ely Pre-emptible		D . (-						
Start Date	End Date	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$10.00						
Week: 09/03/12	09/09/12	1-	1	\$50.00						
Week: 09/10/12	09/16/12 09/23/12	1-	1	\$50.00 \$50.00						
Week: 09/17/12 Week: 09/24/12	09/23/12	1-	1	\$50.00						
31 WLWT09/08			rday Night Live	NBC Saturday Nigl	·	:30		NM	3	\$2,280.00
		ely Pre-emptible		, ,						
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/03/12	09/09/12	1-	1	\$280.00						
Week: 09/10/12	09/16/12	1-	1	\$1,000.00						
Week: 09/17/12	09/23/12		0	\$0.00						
Week: 09/24/12	09/30/12	1-	1	\$1,000.00						
32 WLWT09/08		•		Sa/Su 6p News		:30		NM	3	\$485.00
		ely Pre-emptible		D-4-						
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$135.00						
Week: 09/03/12	09/09/12	1-	1	\$175.00						
Week: 09/17/12	09/10/12	1-	1	\$175.00						
D 33 WLWT09/08		12 NBC Satu	rday Today	Sa8-10a		:30		NM	0	\$0.00
34 WLWT09/09	/12 09/30/	12 Extra Wee	ekend	Extra Weekend		:30		NM	4	\$95.00
		ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/03/12	09/09/12	1	1	\$20.00						
Week: 09/10/12	09/16/12	1	1	\$25.00						
Week: 09/17/12	09/23/12	1	1	\$25.00						
Week: 09/24/12	09/30/12	1	11	\$25.00					_	A
35 WLWT09/09			T THE PRESS	NBC MEET THE F	•	:30		NM	4	\$1,100.00
Class of Time	e - Immediat	ely Pre-emptible	without notice					ı		

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www.wlwt.com



 Contract / Revision
 Alt Order #

 940175 /
 06259717

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 09/04/12 - 10/01/12
 OBAMA FOR AMERICA 1536

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						Spots/				
*Line Ch Start Da	ate End Da	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
	End <u>Date</u> 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00						-
Week: 09/10/12	09/16/12	1	1	\$300.00						
Week: 09/17/12 0	09/23/12	1	1	\$300.00						
Week: 09/24/12 (09/30/12	1	11	\$300.00						
36 WLWT09/09/12	09/30/1	2 Late News	after NFL	Late News		:30		NM	4	\$1,350.00
Class of Time -										
	End Date	Weekdays 1	Spots/Week	<u>Rate</u> \$300.00						
	09/09/12 09/16/12	1	1	\$350.00						
	09/23/12	1	1	\$350.00						
	09/30/12	1	1	\$350.00						
37 WLWT09/09/12	2 09/30/1	2 Sports Roc	k	Sports Rock		:30		NM	4	\$1,000.00
Class of Time -		•		5.4						
	<u>End Date</u> 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$100.00						
	09/09/12	1	1	\$300.00						
	09/23/12	1	1	\$300.00						
	09/30/12	1	1	\$300.00						
D 38 WLWT09/09/12	2 09/30/1	2 Chris Matth	ews	Chris Matthews		:30		NM	0	\$0.00
39 WLWT09/09/12	2 09/30/1	2 The Outdoo	orsman	Outdoorsman		:30		NM	4	\$100.00
Class of Time -										
	End Date	<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$25.00						
	09/09/12 09/16/12	1	1	\$25.00 \$25.00						
	09/23/12	1	1	\$25.00				- 1		
	09/30/12	1	1	\$25.00				1		
40 WLWT09/09/12	2 09/30/1	2 Sa/Su 6p n	ews	Sa/Su 6p News		:30		NM	4	\$1,935.00
Class of Time -				Data						
	<u>End Date</u> 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$135.00						
	09/05/12	1	1	\$600.00						
	09/23/12	1	1	\$600.00						
	09/30/12	1	1	\$600.00						
E 41 WLWT09/09/12	2 09/30/1	2 NFL Pre-G	ame	NFL		:30		NM	5	\$5,400.00
Class of Time -				D-4-						
	<u>End Date</u> 09/09/12	<u>Weekdays</u> 2	<u>Spots/Week</u> 2	<u>Rate</u> \$450.00						
	09/16/12	1	1	\$1,500.00						
**********	09/23/12	1	1	\$1,500.00						
	09/30/12	1	1	\$1,500.00				1		
D 42 WLWT09/09/12	2 09/30/1	2 NBC Sunda	ay Today	Su8-9a		:30		NM	0	\$0.00
43 WLWT09/09/12	2 09/30/1	2 NFL Regula	ar Season	NFL		:30		NM	4	\$10,400.00
Class of Time -	Immediate	ly Pre-emptible	without notice							
	End Date	Weekdays	Spots/Week	<u>Rate</u>						
	09/09/12	1 1	1	\$1,400.00 \$3,000.00						
	09/16/12 09/23/12	<u>1</u>	1	\$3,000.00 \$3,000.00						
	09/23/12	1	1	\$3,000.00						
		_	•	+-, 				•		

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 Contract Dates
 Product
 Estimate #

 09/04/12 - 10/01/12
 OBAMA FOR AMERICA
 1536

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/05/12 / 09/05/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			_	
44 WLWT09/09/12 09/16/12 Su 9-10a News	Su 9-10a	:30	NM	2	\$505.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1 Week: 09/10/12 09/16/121 1	<u>Rate</u> \$130.00 \$375.00				
45 WLWT09/06/12 09/06/12 Th8-9p	Th8-9p	:30	NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	<u>Rate</u> \$1,000.00				
46 WLWT09/11/12 09/11/12 T10-11p	T10-11p	:30	NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 -1 1	<u>Rate</u> \$1,500.00				
47 WLWT09/04/12 09/04/12 Tue NBC Prime Other	Prime Other	:30	NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1 1	<u>Rate</u> \$2,000.00				
48 WLWT09/11/12 09/25/12 T8-9p	T8-9p	:30	NM	3	\$6,000.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$2,000.00 \$2,000.00 \$2,000.00				
49 WLWT09/26/12 09/26/12 Wed NBC Prime Other	Prime Other	:30	NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	<u>Rate</u> \$1,000.00				
50 WLWT09/26/12 09/26/12 W8-9p	W8-9p	:30	NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$800.00				
51 WLWT09/05/12 09/05/12 NFL SPEC WEDNESDAY F	PFNFL SPEC WEDN	NI :30	NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$2,000.00				
52 WLWT09/19/12 09/19/12 Wed NBC Prime Other	Prime Other	:30	NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/121 1	Rate \$1,000.00		T		
Spot Ch Date Range Description 1 WLWT 09/17/12-09/23/12 Wed NBC Prime Other	Start/End Time Prime Other	<u>Weekdays</u> <u>Length</u> <u>Rate</u> W :30 \$1,000.00	<u>Type</u> <i>NM</i>		
1 WLW1 09/17/12-09/23/12 Wed NBC Prime Other See MG 52.2	riine Olilei	w- .30 \$1,000.00	14141		
2 WLWT 09/17/12-09/23/12 W9-10p	W9-10p	W :30 \$1,000.00	NM		
53 WLWT 09/10/12 10/01/12 Days of Our Lives	1-2p	:30	MM	4	\$700.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	<u>Rate</u> \$175.00				

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Contract / Revision Alt Order # 940175 06259717 Contract Dates Estimate # Product

OBAMA FOR AMERICA 1536

Original Date / Revision <u>Advertiser</u> / 09/05/12 09/05/12 Obama/D/President

09/04/12 - 10/01/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Day	ys Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/17/12 09/23/12 1 1 Week: 09/24/12 09/30/12 1 1	\$175.00 \$175.00				
Week: 09/24/12 09/30/12 1 1 Week: 10/01/12 10/07/12 1 1	\$175.00 \$175.00				
54 WLWT09/10/12 10/01/12 NBC Today Show III	10-11a	:30	NM	4	\$700.00
Class of Time - Immediately Pre-emptible without notice	10-114	.00	, , , , ,	,	4.55.55
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/10/12 09/16/12 1 1	\$175.00				
Week: 09/17/12 09/23/12 1 1	\$175.00				
Week: 09/24/12 09/30/12 1 1	\$175.00				
Week: 10/01/12 10/07/12 1 1	\$175.00				
55 WLWT09/10/12 10/01/12 NBC Tonight Show	1135-1237a	:30	MM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	\$400.00				
Week: 09/17/12 09/23/12 0	\$0.00				
Week: 09/24/12 09/30/12 0	\$0.00				
Week: 10/01/12 10/07/12 1 1	\$400.00				
56 WLWT09/10/12 10/01/12 STEVE HARVEY DAY	STEVE HARVEY [:30	ММ	4	\$400.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12 09/16/12 1 1	\$100.00				
Week: 09/17/12 09/23/12 1 1 Week: 09/24/12 09/30/12 1 1	\$100.00 \$100.00				
Week: 09/24/12 09/30/12 1 1 Week: 10/01/12 10/07/12 1 1	\$100.00				
57 WLWT09/10/12 10/01/12 1230-1p	1230-1p	:30	NM	4	\$400.00
Class of Time - Immediately Pre-emptible without notice	1200 16	.00			*
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12 09/16/12 1 1	\$100.00				
Week: 09/17/12 09/23/12 1 1	\$100.00				
Week: 09/24/12 09/30/12 1 1	\$100.00				
Week: 10/01/12 10/07/12 1 1	\$100.00				****
58 WLWT09/10/12 10/01/12 Late Night w/Jimmy Fallon	1237-136a	:30	NM	4	\$700.00
Class of Time - Immediately Pre-emptible without notice	Rate				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	\$175.00				
Week: 09/17/12 09/23/12 1 1	\$175.00				
Week: 09/24/12 09/30/12 1 1	\$175.00				
Week: 10/01/12 10/07/12 1 1	\$175.00				
59 WLWT09/10/12 10/01/12 12-1230p M-F news	12-1230p	:30	NM	4	\$600.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate \$150.00				
Week: 09/10/12 09/16/12 1 1 Week: 09/17/12 09/23/12 1 1	\$150.00 \$150.00				
Week: 09/17/12 09/23/12 1 1 Week: 09/24/12 09/30/12 1 1	\$150.00 \$150.00				
Week: 10/01/12 10/07/12 1 1	\$150.00				
60 WLWT09/10/12 10/01/12 NBC Carson Daly	Carson Daly	:30	NM	4	\$200.00
Class of Time - Immediately Pre-emptible without notice	- 2				•
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

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Alt Order #

06259717



1700 Young Street Cincinnati, OH 45202 (513)412-5000

Contract Dates Product Estimate # 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

Advertiser Original Date / Revision 09/05/12 / 09/05/12 Obama/D/President

Contract / Revision

940175

						Spots/				
*Line Ch Start	Date End D	Date Description	on	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/10/12 Week: 09/17/12	09/16/12	1	1	\$50.00						
Week: 09/1//12 Week: 09/24/12	09/23/12 09/30/12	1	1	\$50.00						
Week: 10/01/12	10/07/12	1	1	\$50.00 \$50.00						
		-	'	•		:30		NM	4	\$700.00
61 WLWT09/10		•	ith at matina	2-3p		.30		INIVI	4	\$700.00
Start Date	End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 09/10/12	09/16/12	1	1	\$175.00						
Week: 09/17/12	09/23/12	1	1	\$175.00						
Week: 09/24/12	09/30/12	1	1	\$175.00						
Week: 10/01/12	10/07/12	1	1	\$175.00				-		
62 WLWT09/10	/12 10/01/	12 JUDGE JU	JDY EF	Judge Judy		:30		NM	4	\$1,200.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/10/12	09/16/12	1	1	\$300.00						
Week: 09/17/12	09/23/12	1	1	\$300.00						
Week: 09/24/12	09/30/12	1	1	\$300.00						
Week: 10/01/12	10/07/12	1	1	\$300.00						
63 WLWT09/10				4PM-5PM		:30		NM	4	\$1,200.00
Class of Time Start Date		ely Pre-emptible	Spots/Week	Rate						
Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	<u> </u>	\$300.00						
Week: 09/17/12	09/23/12	1	1	\$300.00						
Week: 09/24/12	09/30/12	1	1	\$300.00						
Week: 10/01/12	10/07/12	1	1	\$300.00						
64 WLWT09/10	/12 10/01/	12 430-5a Ne	ws	430-5a		:30		NM	4	\$100.00
Class of Time	e - Immediate	ely Pre-emptible	without notice					1		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/10/12	09/16/12	1	1	\$25.00						
Week: 09/17/12	09/23/12	1	1	\$25.00						
Week: 09/24/12	09/30/12	1	1	\$25.00						
Week: 10/01/12	10/07/12	1	1	\$25.00	<u>.</u>					
65 WLWT09/10		•		5-530p		:30		NM	3	\$1,275.00
		ely Pre-emptible		Dete						
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$425.00						
Week: 09/17/12	09/23/12		Ö	\$0.00						
Week: 09/24/12	09/30/12	1	1	\$425.00						
Week: 10/01/12	10/07/12	1	1	\$425.00						
66 WLWT09/10/	/12 10/01/	12 5-6a news		5-6a		:30		NM	4	\$500.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/10/12	09/16/12	1	1	\$125.00						
Week: 09/17/12	09/23/12	1	1	\$125.00						
Week: 09/24/12	09/30/12	1	1	\$125.00						
Week: 10/01/12	10/07/12	1	1	\$125.00						
67 WLWT 09/10/		•		530-6p		:30		NM	4	\$1,900.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							

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Week: 09/17/12

09/23/12

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www.wlwt.com				Auve	<u> </u>			Original Dai			
				Oba	ma/D/Pre	sident		09/05/12 / 09/05/12			
				L							
	_	_			_	Spots/		- -			
*Line Ch Start [Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount	
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1	1	\$475.00				1			
Week: 09/17/12	09/23/12	1	1	\$475.00				1			
Week: 09/24/12	09/30/12 10/07/12	1	1	\$475.00 \$475.00							
Week: 10/01/12		-	······································			.20	-	NINA	4	#2 400 00	
68 WLWT09/10/				6-630p		:30		NM	4	\$2,400.00	
Class of Time Start Date	- Immediate End Date	ely Pre-emptible Weekdavs	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1	<u> </u>	\$600.00							
Week: 09/17/12	09/23/12	1	1	\$600.00							
Week: 09/24/12	09/30/12	1	1	\$600.00							
Week: 10/01/12	10/07/12	1	1	\$600.00							
69 WLWT09/10/		12 6-7a news		6-7a		:30		NM	4	\$1,000.00	
		ely Pre-emptible	without notice	5 , u		.00			•	+ -,5	
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1	1	\$250.00							
Week: 09/17/12	09/23/12	1	1	\$250.00				1			
Week: 09/24/12	09/30/12	1	1	\$250.00							
Week: 10/01/12	10/07/12	1	1	\$250.00							
70 WLWT09/10/	12 10/01/	12 NBC Night	ly News	630-730p		:30		NM	4	\$4,000.00	
		ely Pre-emptible	-	•							
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1	1	\$1,000.00							
Week: 09/17/12	09/23/12	1	1	\$1,000.00							
Week: 09/24/12	09/30/12	1	1	\$1,000.00							
Week: 10/01/12	10/07/12	1	1	\$1,000.00							
71 WLWT09/10/	/12 10/01/	12 7-730p		7-730p		:30		NM	4	\$1,400.00	
Class of Time	- Immediate	ely Pre-emptible	without notice								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>							
Week: 09/10/12	09/16/12	1	1	\$350.00							
Week: 09/17/12	09/23/12	1	1	\$350.00							
Week: 09/24/12	09/30/12	1	1	\$350.00							
Week: 10/01/12	10/07/12	1	1	\$350.00							
72 WLWT10/01/	/12 10/01/	12 NBC Toda	y Show	7-9a		:30		NM	1	\$350.00	
Class of Time	- Immediate	ely Pre-emptible	without notice								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate							
Week: 10/01/12	10/07/12	1	1	\$350.00							
73 WLWT09/10/		12 730-8p		730-8p		:30		NM	3	\$1,050.00	
		ely Pre-emptible						- 1			
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1	0	\$0.00 \$350.00				i i			
Week: 09/17/12	09/23/12	1	1	\$350.00 \$350.00							
Week: 09/24/12	09/30/12 10/07/12	1 1	1	\$350.00 \$350.00							
Week: 10/01/12			1	· · · · · · · · · · · · · · · · · · ·		-00		N 18 #	4	¢4 000 00	
74 WLWT 09/10/		12 NBC Toda	•	9-10a		:30		NM	4	\$1,000.00	
		ely Pre-emptible		Data							
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$250.00							
VVCCR. 03/10/12	09/10/12	1	1	φ250.00 Φ250.00							

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\$250.00

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\$181,060.00

485

Totals

09/05/12 / 09/05/12



		Alt Order # 06259717
Contract Dates 09/04/12 - 10/01/12	Product OBAMA FOR AMERICA	Estimate # 1536
Advertiser	Origi	nal Date / Revision

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate			
Week: 09/24/12 09/30/12 1 1 Week: 10/01/12 10/07/12 1 1	\$250.00 \$250.00			
75 WLWT09/10/12 10/01/12 11-1135p M-Su	11-1135p	:30	NM 2	\$1,600.00
Class of Time - Immediately Pre-emptible without notice				. ,
Start Date End Date Weekdays Spots/Week				
Week: 09/10/12 09/16/12 1 1 Week: 09/17/12 09/23/12 0	\$800.00 \$0.00			
Week: 09/24/12 09/30/12 0	\$0.00			
Week: 10/01/12 10/07/12 1 1	\$800.00			
76 WLWT09/04/12 09/07/12 NBC Tonight Show	1135-1237a	:30	NM 4	\$2,600.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	<u>Rate</u> \$650.00			
	•	:30	NM 9	\$10,800.00
77 WLWT09/04/12 09/07/12 NBC Today Show Class of Time - Pre-emptible with notice	7-9a	.30	14101 9	\$10,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/12 -TwTF 9	\$1,200.00			
78 WLWT 09/04/12 09/07/12 730-8p	730-8p	:30	NM 4	\$3,200.00
Class of Time - Pre-emptible with notice	Dete			
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwTF 4	<u>Rate</u> \$800.00			
79 WLWT 09/08/12 09/08/12 NBC Saturday Today	Sa8-10a	:30	NM 1	\$1,200.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week				
Week: 09/03/12 09/09/12S- 1	\$1,200.00	:30	NM 1	\$1,500.00
80 WLWT09/09/12 09/09/12 NBC Sunday Today	Su8-9a	.30	INIVI	\$1,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/12S 1	\$1,500.00			
N 81 WLWT09/12/12 09/14/12 1230-1p	1230-1p	:30	NM 1	\$300.00
Class of Time - Pre-emptible with notice	D . ()			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12wTF 1	<u>Rate</u> \$300.00			
N 82 WLWT09/12/12 09/14/12 6-630p M-F news	6-630p	:30	NM 1	\$1,000.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week				
Week: 09/10/12 09/16/12WTF 1	\$1,000.00			***
N 83 WLWT09/12/12 09/12/12 W10-11p	W10-11p	:30	NM 1	\$2,000.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u>			
Week: 09/10/12	\$2,000.00			
N 84 WLWT09/18/12 09/18/12 T9-10p	T9-10p	:30	NM 1	\$1,600.00
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -T 1	<u>Rate</u> \$1,600.00			
VVCCR. OSITITE OSIZOTE T	ψ1,000.00			

Obama/D/President

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise



	Contract / Revision 940175 /	Alt Order # 06259717	
	940175 /	00209111	
Contract Dates	Product	Estimate #	
09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536	
<u>Advertiser</u> <u>Orig</u>		nal Date / Revision	
Obama/D/President 09/05/12		/05/12 / 09/05/12	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	461	\$171,960.00	\$146,166.00
10/01/12 -10/01/12	24	\$9,100.00	\$7,735.00
Totals	485	\$181,060.00	\$153,901.00

Signature:	Date:	